



WOMEN

2024 PITCH DECK

OUR DNA



Omen Wines started out in 2014 with a simple idea; providing American consumers the same benefits that the French take for granted : great wines at a great value.

With that idea in mind French winemaker **ALEX REMY** ignited the first spark of what was to become Omen wines.

Omen wines offers a lineup of **LOW SULFITE, NO ADDED SUGAR, VEGAN FRIENDLY, NO ADDITIVES**, 100% CLEAN & TRANSPARENT WINES.

Our wines are hand-crafted from high-quality fruit purchased from “hidden gem” AVA vineyards throughout California and Oregon.

Omen is committed to sustainability; from the vineyards all the way to the labels, printed on 100% recycled materials. Since 2015 all of our wines are bottled using Diam Corks ® guaranteeing closures that are cork taint free.

All our wines are lab tested every year.

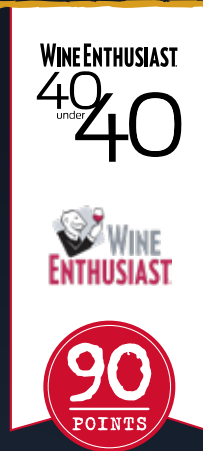
#DRINK GOOD WINE

#CRAFTWINE



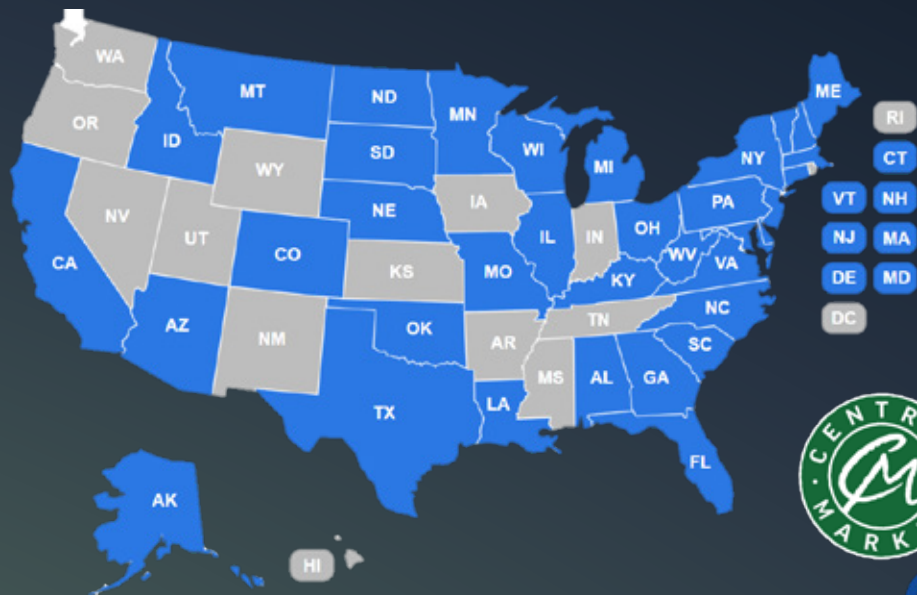
WHO ARE WE?

We have a lineup of 6 exceptional wines all priced below **\$20 MSRP!**



Our winemaker was featured in the Wine Enthusiast **40 under 40**

20+ WINES
OVER 90 PTS!



We are distributed in **over 38 states** across the US and present in **15 international countries** ... and have distribution in these major accounts:



We're happy to share that we are now active & verified on **RANGEME®**



LAB
TESTED



LOW
SULFITES



NO RESIDUAL
SUGAR



VEGAN
FRIENDLY



SUSTAINABLE
FARMING



OUR WINEMAKER

ALEX REMY, a French-born food scientist by training, is a trailblazing mastermind that makes quality wine for every budget, with an emphasis on sustainability, education and innovation.

– WineEnthusiast 40 under 40.

He is also a leader in label transparency, listing nutrition facts and ingredients on all his products and publishing his lab reports.

“I want to be the Lagunitas of wine,” he says: affordable craft, always under \$20.

A true world traveler, Alex has worked in Languedoc-Roussillon, Rhone, New Zealand, Australia, and Tasmania. For years he worked as a wine technical consultant with Vivelys, where he oversaw Maturity Assessments, Sensory Analysis, Yeast Selection, Fermentation, Aging Management, and R&D programs for the likes of Kendall-Jackson, Diageo, Opus One, Mumm Napa, Domaine Chandon, Gallo, Constellation, and Concha Y Toro.



OUR SALES MANAGER

GUILLAUME RAGNET is a French-American wine enthusiast and result oriented sales developer and marketer.

Born in France, Guillaume grew up in California & New York before heading to Montréal and Paris for his studies in business.

Guillaume started out with Carlsberg in France before working for SOPEXA USA, a marketing agency based in NY promoting French and EU wines throughout the US. Guillaume also successfully passed his WSET 3 in 2019.

More recently, he took on positions at Mars Food and Unilever both as Category Manager and as Key Account Manager.

Guillaume happily left both of these jobs to move back to California and bring together his 10+ year expertise in sales, marketing, management and his passion for wine.

(Note : Guillaume is also a big car geek & foodie)



MARKET OVERVIEW & OMEN PERFORMANCE:



OVERALL MARKET:



2023 market
is declining
in \$sales
and in Vol

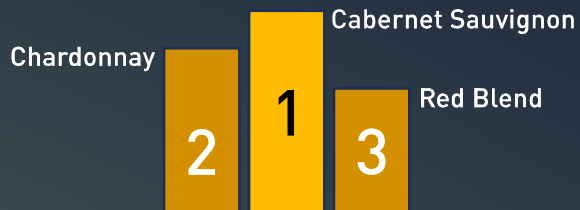


But price per
bottle has
increased an
average of \$3 !



\$15-19.99 is the
only price range
growing in
\$sales and Vol

PURCHASING TRENDS:



2024 NIQ Top Beverage Alcohol attributes :

- No Sugar Added (+49%)
- Vegan (+17%)

Sauvignon Blanc
continued to
increase in 2023



+ **49%** Vol
vs Last Year

We're committed to providing our partners
with the best possible conditions. Our
\$15.99-\$19.99 MSRPs are unchanged for 2024



Our lineup is handcrafted to fit your
needs : Bottles or 5 gallon (19.5L)
plastic kegs



OUR SALES HAVE **INCREASED BY 27%** SINCE LAST YEAR
THANKS TO:

- ✓ Strong partnerships & cooperation with our local distributors
- ✓ Strong & repeated market presence of our sales team in local market
- ✓ Dedication to transparency with both our customer & our business partners



OUR WINES





OMEN 2021 CABERNET SAUVIGNON

2021 - Wine Enthusiast 91pts
& Best Buy

2020 - Wine Enthusiast 90pts

2017 - Wine Enthusiast 90pts

2016 - Wine Enthusiast 93pts

100% CABERNET SAUVIGNON

VINEYARD SOURCES

SIERRA FOOTHILLS AVA, CALIFORNIA

The tannins and structure in our wine come from the high mountainsides and decomposed granite soils of the **Sierra Foothills**. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

30% Element 79 Vineyards, Fair Play AVA

10% Rorick Heritage Vineyard, Calaveras AVA

PASO ROBLES AVA, CALIFORNIA

60% Bellum's Vineyard, Paso Robles AVA, California

The richness and length in Omen Cabernet Sauvignon comes from the deep alluvial soils and a maritime climate of the **Paso Robles AVA**.



CABERNET SAUVIGNON
2021



— UNTOASTED
— MEDIUM TOAST
— HIGH TOAST



Blackberry, cassis, and cedar aromas
with a hint of smoky graphite.

BODY
BIG



SERVE AT:
63-69° F
17-21° C

INGREDIENTS
Grapes, yeast
and oak.

Serving Facts: Serving size: 5 fl oz
(148mL); Servings per bottle: 5;
Amount per serving: Calories 135;
Carbohydrate <1.7g; Fat 0g; Protein <1g

CLEAN & SUSTAINABLE | ZERO SUGAR

VEGAN FRIENDLY | NO ADDITIVES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Cellared and Bottled by Atlas Wine Co.,
American Canyon, CA
FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINE.COM

750ML

14.5% alc by VOL pH: 3.7 TA: 6.6 New Oak: 30% Neutral: 70% Contains Sulfites

DRINK GOOD WINE



BEST BUY



2021 PINOT NOIR

2021 - Wine Enthusiast 90pts - Best Buy

2017 - Wine Enthusiast 90pts

VINEYARD SOURCES

Wooldridge Creek Vineyard in Applegate Valley, Rogue Valley AVA, Oregon

Wooldridge Creek Vineyard's vines are self-rooted, which means that the grapevines were planted in the same way as were the original European vineyards.

Rock'N'R Ranch in Rogue Valley AVA, Oregon

The Rock'N R Ranch backs up to the Siskiyou National Forest and measures about 400 acres with 50 acres planted to vines.



SUSTAINABLY FARMED AND CERTIFIED



ROGUE VALLEY
OREGON



— UNTOASTED
— MEDIUM TOAST
— HIGH TOAST



PINOT NOIR
2021

Hints of fresh blackberry and raspberry preserves with a touch of baking spices

BODY

MEDIUM



SERVE AT:
53-63° F
12-17° C

INGREDIENTS
Grapes, yeast
and oak.

Serving Facts: Serving size: 5 fl oz (148mL); Servings per bottle: 5;
Amount per serving: Calories 135;
Carbohydrate <0.5g; Fat 0g; Protein <1g

CLEAN & SUSTAINABLE | ZERO SUGAR

VEGAN FRIENDLY | NO ADDITIVES



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



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American Canyon, CA

FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINE.COM

750ML

13% alc by VOL pH: 3.8 TA: 5 French Oak: 25% New, 75% Neutral Contains Sulfites

DRINK GOOD WINE



2021 RED BLEND

2021 - Wine Enthusiast 90pts - Best Buy

2016 - Wine Enthusiast 90pts

2015 - Wine Enthusiast 92pts

VINEYARD SOURCES

SIERRA FOOTHILLS AVA, CALIFORNIA

50% Petite Sirah

Element 79 Vineyard, Fair Play AVA

30% Syrah

Saureel Vineyards, Gold Hill AVA

1,650' elevation in the Gold Hill District in the town of Placerville, CA. The vineyard is widely known to exist in the "banana belt" region of El Dorado County which cools off nicely at night with air drainage to the American River.

20% Zinfandel

Element 79 Vineyard, Fair Play AVA

Just south of Placerville, at an elevation of 2400 ft you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!



SIERRA
FOOTHILLS
CALIFORNIA



— UNTOASTED
— MEDIUM TOAST
— HIGH TOAST



RED BLEND
2021

50% Petite Sirah, 30% Syrah,
20% Zinfandel

Blackberry jam, cherry, and
dark chocolate aromas with
spicy hints of licorice and clove.

BODY
BIG



SERVE AT:
63-69° F
17-21° C

INGREDIENTS
Grapes, yeast
and oak.

Serving Facts: Serving size: 5 fl oz
(148mL); Servings per bottle: 5;
Amount per serving: Calories 125;
Carbohydrate <0.5g; Fat 0g; Protein <1g

CLEAN & SUSTAINABLE | ZERO SUGAR

VEGAN FRIENDLY | NO ADDITIVES



GOVERNMENT WARNING: (1) ACCORDING TO
THE SURGEON GENERAL, WOMEN SHOULD
NOT DRINK ALCOHOLIC BEVERAGES DURING
PREGNANCY BECAUSE OF THE RISK OF BIRTH
DEFECTS. (2) CONSUMPTION OF ALCOHOLIC
BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE
A CAR OR OPERATE MACHINERY, AND MAY
CAUSE HEALTH PROBLEMS.



Cellared and Bottled by Atlas Wine Co.,
American Canyon, CA
FAMILY OWNED & OPERATED SINCE 2014

WWW.OMENWINE.COM

750ML

14.8% alc by VOL pH: 4 TA: 6.2 New Oak: 30% Neutral: 70% Contains Sulfites

DRINK GOOD WINE



ORIGINS 2021 ZINFANDEL

2019 - Wine Enthusiast 92pts
& Editor's Choice

VINEYARD SOURCES

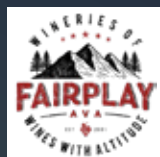
93% Zinfandel

Sierra Moon Vineyard, Fair Play AVA, Sierra Foothills, California

7% Petite Sirah

Element 79 Vineyards, Fair Play AVA, Sierra Foothills, California

Just south of Placerville, at an elevation of 2400 feet you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!



SIERRA FOOTHILLS AVA
CALIFORNIA

ZERO SUGAR
NO ADDITIVES
VEGAN FRIENDLY

★ HANDCRAFTED BY ALEX REMY



An oionos (omen) was defined in antiquity as the carnivorous vulture, especially a prophetic bird. By careful observation of the bird's cries and the way or direction it flew, the augurs attempted to predict the future...

Serving Facts: Serving size: 5 fl oz
[148mL]; Servings per bottle: 5;
Amount per serving: Calories 145;
Carbohydrate <2.2g; Fat 0g; Protein <1g

TASTING NOTES:
Aromas of ripe cherries
with subtle vanilla notes

INGREDIENTS
Grapes, yeast,
and oak.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Cellared and Bottled by Atlas Wine Co.,
American Canyon, CA

WWW.OMENWINE.COM

750ML 15.4% alc by VOL pH: 3.7 TA: 6.5 Aged 9 months in American Oak barrels Contains Sulfites

DRINK GOOD WINE



ORIGINS 2022 SAUVIGNON BLANC

2022 - Wine Enthusiast 90pts - Best Buy

VINEYARD SOURCES

100% Sauvignon Blanc
Clarksburg AVA, California, Tres Farms

The Clarksburg wine appellation is situated in the midst of the refreshing waterways of the Sacramento River Delta. Much like Napa and Sonoma, Clarksburg experiences warm days and cool evenings, contributing to its favorable climate for grape cultivation. One notable factor is the Delta Breeze, a local wind originating from the southwest, blowing in from the Sacramento River Delta. This breeze carries cooler and more humid air from the nearby Pacific Ocean. As a result, Clarksburg benefits from these invigorating cool breezes, creating an ideal microclimate specifically suited for the growth of Sauvignon Blanc grapes.



 **CALIFORNIA**

**ZERO SUGAR
VEGAN FRIENDLY**

★ **HANDCRAFTED BY ALEX REMY**



An Augur from the classical Roman world interpreted omens by observing bird signs. This practice was known as "taking the auspices"; which translates to "looking at birds." Depending on whether the birds flew in groups or alone, the direction of flight, and the noises they made, the omens were deemed either favorable or unfavorable.

Serving Facts: Serving size: 5 fl oz
(148mL); Servings per bottle: 5;
Amount per serving: **Calories 115;**
Carbohydrate 0.2g; Fat 0g; Protein <1g

TASTING NOTES:
Key lime & honeydew melon
with a lively & clean finish

INGREDIENTS
Grapes, yeast,
and sulfites.



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



Cellared and Bottled by Atlas Wine Co.,
American Canyon, CA

WWW.OMENWINES.COM

750ML

13.2% alc by VOL pH: 3.2 TA: 5.6 New French Oak 10% Contains Sulfites

DRINK GOOD WINE



ORO^o BELLO

ORO BELLO 2021 CHARDONNAY

2021 - Wine Enthusiast 90pts - Best Buy

2017 - Wine Enthusiast 90pts

2016 - Wine Enthusiast 90pts

& Editor's Choice

VINEYARD SOURCES

90% Chardonnay

Lodi AVA

10% Chenin Blanc

Saureel Vineyard

Sierra Foothills AVA

Some of the best grapes in California are found in the Sierra Foothills, and Saureel Vineyard is the ideal growing site for high acid white varieties like Chenin Blanc. High in elevation with rich volcanic soils, the hot days and cool nights help develop intense flavor, structure and sharp acidity, which is exactly what we were looking for to blend with our rich chardonnay from Lodi

ORO^o BELLO

2021
CHARDONNAY
CALIFORNIA



TROPICAL FRUIT

Elegant fruit aromas range from pineapple to kiwi with Meyer lemon notes. The mouthfeel is smooth yet fresh and balanced with well-integrated toasted oak.

THE PERFECT CHARDONNAY FOR HERE AND NOW.
TREAT YOURSELF AND YOUR FRIENDS TO THESE
DAZZLING DROPS OF CALIFORNIA SUNSHINE.



VEGAN
FRIENDLY



GLUTEN
FREE



NO
ADDITIVES



ZERO
SUGAR

INGREDIENTS:

Grapes, yeast,
and oak.



SERVE CHILLED AT:

44-57°F / 7-14°C
(30 min. in the fridge)

OAK

UNOAKED-CRISP
SLIGHTLY-OAKED
LIGHT OAK - CREAMY
MEDIUM OAK
OAKED & BUTTERY

Serving Facts: Serving size: 5 fl oz
(148mL); Servings per bottle: 5;
Amount per serving: Calories 125;
Carbohydrate <0.5g; Fat 0g; Protein <1g

Alc. 13.5% by VOL.
TA: 4.9 | pH: 3.6
New Oak: 30%
Neutral Oak: 70%

**FAMILY OWNED
AND OPERATED
SINCE 2014**

OROBELLOWINE.COM



Cellared and Bottled by
ATLAS WINE CO., American Canyon, CA

750mL
CONTAINS SULFITES

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



20L KEG SELECTION

Petainer kegs are a one-way solution as they are recycled after use thanks to their lightweight PET build material.



Our kegs are A WIN WIN
for BARS & PATRONS !

the benefits of wine on tap 🔍

wine on tap **more profits**

wine on tap **increased quality**

wine on tap **time savings**

wine on tap **sustainability**

@DraftBeerIntel



OUR WINE AWARDS



EDITORS' CHOICE



2019 OMEN ORIGINS ZINFANDEL - This medium-bodied, ultrasmooth wine is rich and relaxed, offering superripe cherries and roasted plums along with tilled earth, cedar and sage accents that lend compelling complexity. Soft tannins and a sense of polish make it easy to drink. — Editor's Choice — J.G.



BEST BUY



2021 OMEN RED BLEND - Ripe boysenberry compote and bittersweet dark chocolate leave a dusty coating on the palate. Licorice, clove, and a hint of tobacco season an oak-inspired finish. Well-made and over-delivers for the price. — Meridith May



BEST BUY



2021 OMEN PINOT NOIR - The wine's aromatics are a powerful, earthy combination of cranberries, crushed marigold flowers and oregano. Pronounced acidity, a crisp texture and lighter-body are the wine's selling points, with bowls of bright red cherry and raspberry flavors, along with traces of coffee and bacon. — Michael Alberty



2020 OMEN CABERNET SAUVIGNON - A blend of fruits, florals and spices fills the nose and palate, reminiscent of blackberry jam, black cherry, dried violets, chocolate, cinnamon, nutmeg, toasted wood and black tea. Plush tannins coat the mouth while balanced acidity adds lift and lightness to the midpalate. It's an overall engaging, full-bodied red wine. — Stacy Briscoe



BEST BUY



2021 ORO BELLO CHARDONNAY



BEST BUY



2022 OMEN ORIGINS SAUVIGNON BLANC



BEST BUY



2021 OMEN CABERNET SAUVIGNON



OMF N



ALEX REMY
MANAGING PARTNER/WINEMAKER
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