



## **WINEMAKING**

750ML

- Each vineyard is picked separately
- Crushed/De-stemmed
- Cold Soaking 3 days
- Fermentation at 85°F
- Rack and Return
- Extensive skin maceration - From 10 to 20 days
- Aged and Blended in French oak for 9 months



VEGAN FRIENDLY

## POINT OF PURCHASE MATERIALS

Preprinted and downloadable seasonal POP materials: Downloadable assets available at: www.atlaswineco.com/trade

- Shelftalkers
- Neckers
- Case Cards
- Coasters



SEASONAL SHELF TALKERS



**NECKERS** 



Blackberry jam, cherry, and dark chocolate aromas with spicy hints of licorice and clove.



Pairs great with burgers.

We see fries in your future

## **VINEYARD SOURCES**

SIERRA FOOTHILLS AVA. CA

50% Petite Sirah

Element 79 Vineyard, Fair Play AVA

30% Syrah

Saureel Vineyards, Gold Hill AVA

1.650' elevation in the Gold Hill District in the town of Placerville, CA. The vineyard is widely known to exist in the "banana belt" region of El Dorado County which cools off nicely at night with air drainage to the American River.

OMEN

20% Zinfandel

## Element 79 Vineyard, Fair Play AVA

Just south of Placerville, at an elevation of 2400 ft you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

> 9L case - 12 bottles \* 750 mL 56 cases per pallet 14 cases per layer Closure: Diam 3 cork

Weight: 36Lbs per case, 2100 Lbs per pallet 14in Length \*12in Height \*10in Width



**CASES PRODUCED** 3400

PRESENTED BY

