

OMEN

RED BLEND 2018



TASTING NOTES

Blackberry jam, cherry, and dark chocolate aromas with spicy hints of licorice and clove.



Pairs great with burgers.

We see fries in your future



VINEYARD SOURCES

SIERRA FOOTHILLS AVA, CALIFORNIA

63% Zinfandel

Lauzere Vineyard, Shenandoah Valley AVA

As Shenandoah Valley is the least elevated AVA in the region, it has the warmest climate, making it ideal for growing Zinfandel. Fruit here are able to develop high sugar levels to produce full-bodied, spicy wines. Lauzere Vineyard is made of sandy-loam and granitic soils which adds incredible richness to our Red Blend.

21% Syrah

Le Mulet Rouge Vineyard – Fiddletown AVA

Oakmont Vineyard – Shenandoah Valley AVA

8% Barbera

Mabera Vineyard – Shenandoah Valley AVA

8% Petite Sirah

Element 79 Vineyard, Fair Play AVA

Just south of Placerville, at an elevation of 2400 ft (!) you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

CASES PRODUCED

3400

PRESENTED BY



WINEMAKING

- Each vineyard is picked separately
- Crushed/De-stemmed
- Cold Soaking 3 days
- Fermentation at 85°F
- Rack and Return
- Extensive skin maceration – From 10 to 20 days
- Aged and Blended in French oak for 9 months

VEGAN FRIENDLY

POINT OF PURCHASE MATERIALS

Preprinted and downloadable seasonal POP materials:
Downloadable assets available at: www.atlaswineco.com/trade

- Shelftalkers
- Neckers
- Case Cards
- Coasters



SEASONAL SHELF TALKERS



NECKERS