



RED BLEND 2017

WINE
ENTHUSIAST

90
POINTS



TASTING NOTES

Blackberry jam, cherry, and dark chocolate are spiced up by a touch of licorice and clove.



Pairs great with
bacon cheeseburgers.

We see fries in
your future



Only Natural
Ingredients!

No Artificial
Additions!

WINEMAKING

- Each vineyard is picked separately
- Crushed/De-stemmed
- Cold Soaking 3 days
- Fermentation at 85°F
- Rack and Return
- Extensive skin maceration – From 10 to 20 days
- Aged and Blended in French oak for 9 months

★ GLUTEN FREE ★ VEGAN FRIENDLY

POINT OF PURCHASE MATERIALS

Preprinted and downloadable seasonal POP materials:
Downloadable assets available at: www.atlaswineco.com/trade

- Shelftalkers
- Neckers
- Case Cards
- Coasters



SEASONAL SHELF TALKERS



NECKERS

VINEYARD SOURCES

50% Zinfandel

Cowan Ranch, Shenandoah Valley AVA, Sierra Foothills, California

As Shenandoah Valley is the least elevated AVA in the region, it has the warmest climate, making it ideal for growing Zinfandel. Fruit here are able to develop high sugar levels to produce full-bodied, spicy wines. The Cowan Ranch vineyard is made of sandy-loam and granitic soils which adds incredible richness to our Red Blend.

25% Barbera

Chateau Ronton Vineyard,
Fair Play AVA, Sierra Foothills, California

15% Syrah

Sierra Moon Vineyard,
Fair Play AVA, Sierra Foothills, California

10% Petite Sirah

Element 79 Vineyard,
Fair Play AVA, Sierra Foothills, California

Just south of Placerville, at an elevation of 2400 ft (!) you will find the Fair Play AVA. High mountainsides and deep granite soils develop grapes for intense wines. It's astounding to us that this area has been growing incredible wine grapes since the California Gold Rush, yet it is still a relatively unknown, untapped goldmine of high quality fruit!

CASES PRODUCED

2790

PRESENTED BY

